

GARDEN CITY HARVEST

MISSOULA · MONTANA



2024 Partnership OPPORTUNITIES

**Become a partner as we grow toward
a food secure Missoula**

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Sponsor & Partnership

OPPORTUNITIES OVERVIEW

Garden City Harvest has grown food with and for this community for **28 years**, impacting 20,000+ people a year. Our roots run deep and wide, and the odds are good **that our people are your people.**

Farm Party event sponsorship- 1 season

Presenting Sponsor.....	\$3,000
Music Sponsor.....	\$2,500
Food Tent Sponsor.....	\$2,500
Drink Tent Sponsor.....	\$2,500
Big Tomato.....	\$1,500
Hot Potato.....	\$1,000
Cool Carrot.....	\$500

Pumpkin Party event sponsorship- 1 season

Proud Pumpkin.....	\$1,000
Grateful Gourd.....	\$500
Sweet Beet.....	\$250

Community Gardens Partner- 3 year pledge

\$2,500/year for three years

GROW Team

Volunteer for a day with your organization pitching in at our farms and gardens; strengthening work relationships.

Customized Cooking Workshop

Exclusive workshop customized for your organization.
Pricing varies, contact for details.

Farm Party

August 15, 5:30 - 9 pm

PEAS Farm, 3010 Duncan Drive, Missoula

Join us at the Farm Party to **celebrate locally grown food and community connections**. We're excited for you to experience our popular and delicious farm fresh feast along with live music and 1,000 great people. Cheers to 21 years of Farm Party and more of this quintessential Missoula evening of fun!

As a Farm Party sponsor, your dollars will go well beyond the event and into the vital work that strengthens Missoula's food safety net.



Join us in throwing the freshest party of the summer!

Exclusive

FARM PARTY SPONSORSHIPS

Presenting Sponsor
\$3,000

*Exclusive sponsorships available for 2 *non-competing businesses* or 1 for \$5,000

- "Farm Party Spotlight Sponsor [your business name]" on all event promotions and t-shirts
- Logo on event posters and all print promo materials
- Banner at the Farm Party entrance
- Logo in pre-event emails
- Your business highlighted on all social media accounts
- Recognition in radio promotion
- Logo on Farm Party webpage
- Logo on signage at the event
- Logo in post-event thank you
- Up to 8 Farm Party tickets!

Music Sponsor
\$2,500

*Exclusive sponsorship for 1 *business*

- Your banner exclusively displayed in the music tent
- Logo on event posters and all print promo materials
- Logo in pre-event emails
- Logo on signage at the event
- Logo on Farm Party online event page
- Logo in post-event thank you
- Your business highlighted on all social media accounts
- Up to 6 Farm Party tickets!

Exclusive

FARM PARTY SPONSORSHIPS

Food Tent Sponsor
\$2,500

**Exclusive sponsorship for 1 business*

- Your banner exclusively displayed in the food tent
- Logo on event posters and all print promo materials
- Logo in pre-event emails
- Logo on signage at the event
- Logo on Farm Party online event page
- Logo in post-event thank you
- Your business highlighted on all social media accounts
- Up to 6 Farm Party tickets!

Drink Tent Sponsor
\$2,500

**Exclusive sponsorship for 1 business*

- Your banner exclusively displayed in the drink tent
- Logo on event posters and all print promo materials
- Logo in pre-event emails
- Logo on signage at the event
- Logo on Farm Party online event page
- Logo in post-event thank you
- Your business highlighted on all social media accounts
- Up to 6 Farm Party tickets!

FARM PARTY SPONSORSHIPS



**COOL
CARROT
\$500**

- **Name** on event posters, all print promotion materials, and pre-event emails
- **Name** on Farm Party online event page
- **Name** on signage at the event
- **Name** on post-event thank you
- 25% off of up to 2 Farm Party tickets

**HOT
POTATO
\$1,000**

- All benefits of Cool Carrot featuring your **logo** instead of business name, *plus...*
- Your banner at the farm entrance
- Your business mentioned on all social media accounts
- Upgraded to 2 Farm Party tickets
- **10% off one Community Barn rental**

**BIG
TOMATO
\$1,500**

- All benefits of Hot Potato, *plus...*
- Your business **highlighted** on all social media accounts
- 2 hours free **event space rental** at our **Community Barn** (tours available!)
- **Upgraded to 4 Farm Party tickets**

Next Steps:

Questions? Ready to commit? I'm here to help!
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The Pumpkin Party

Saturday, October 12, 11 am - 3 pm

PEAS Farm, 3010 Duncan Drive, Missoula

Join us at the scenic PEAS Farm, where we'll have tons of pumpkins (literally!) ready to head home as autumn decorations and jack-o-lanterns. This family-friendly event will feature plenty of pumpkins, multiple checkout lines, pumpkin carving station, and a small selection of veggies to jump-start your winter storage.

As a Pumpkin Party sponsor, your dollars will go well beyond the event and into the vital work that strengthens Missoula's food safety net.



PUMPKIN PARTY SPONSORSHIPS

A close-up photograph of several purple sweet beets with their green leafy tops, resting on a light-colored surface.

**SWEET
BEET
\$250**

- Business name on pre-event emails
- Business name on Pumpkin Party online event page
- Business name on event signage

A collection of various gourds and pumpkins in different colors and shapes, including green, orange, and white, piled together.

**GRATEFUL
GOURD
\$500**

- **All benefits of Sweet Beet *plus* ...**
- Your business mentioned on social media accounts
- 10% off an event space rental at our Community Barn (tours available!)

A photograph of a pumpkin patch with many pumpkins in the foreground and people in the background, slightly out of focus.

**PROUD
PUMPKIN
\$1000**

- All benefits of Grateful Gourd featuring your **logo** instead of business name *plus*...
- Your business **highlighted** on all social media accounts
- Your banner at the event
- 2 hours free event space rental at our Community Barn (tours available!)

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Community Gardens Partnership

Whether it's increased household food security, exercise, or improved mental health, **these garden spaces are a blank canvas**. We welcome everyone in our gardens, removing barriers of income through **sliding fee scale and scholarships**. Gardens built in the last 10 years are **ADA accessible**. We share knowledge through our blogs and workshops that **teach gardening and cooking skills at all levels**.



~
11 gardens
5.5 acres
400 plots
800 gardeners
~
\$15,000: average cost to maintain
each garden site annually



65% of gardeners are of low or
moderate income
Each garden plot can produce
over 300 pounds of food
annually

"My father passed away suddenly in August. The moment I found out, I headed straight to my garden. I cried. I sat in stillness. My garden provided me a safe space to start the grieving process. It embraced my wounded soul and provided some solace at a time I needed it most. I will never forget it."

– 2023 Community Gardener



Community Gardens PARTNER BENEFITS

OUR ASK:

A three-year commitment of \$2,500 annually is an investment in a healthy, more food-secure Missoula and keeps community gardens affordable for everyone.



YOUR BUSINESS NOTED

- On our community gardens web page
- At all garden workshops
- In garden workshop promotional materials
- In print & electronic promotion of the Great Day of Gardening



PREMIUMS

- 2 hours of free community barn event rental, yearly
- 1 team building activity on our farms or in our gardens, yearly

GARDENERS REPORT

"My experience in the community gardens..."

- ***"...improved my mental and emotional well-being."***
- ***"...made me feel more self-sufficient."***
- ***"...made me feel more connected to my food and the environment."***

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GROW Team

Volunteer workdays for businesses and organizations

Spend a day with your team pitching in at one of our farms or gardens. Strengthen relationships, make memories, build camaraderie, all while making a difference in our community. It is a great opportunity for any group to get to know each other in a new and fun environment while supporting the local food system in Missoula.

Workdays typically occur between 8 - 5 pm, Monday - Friday during the months of May - September. Choose between a full or half day!



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Customized Seasonal Workshops

Exclusive workshop customized for your organization

Work with Community Education Coordinator, Alex Brown, to design a customized cooking workshop for your organization. Alex has a love of cooking, preserving, and sharing food, derived from a background in farming. Her mission is to honor our local food system by empowering individuals to make the most of the harvest.

Strengthen relationships, make memories, and build camaraderie with your team while learning new skills and supporting the local community.



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